



2023-24 Corporate Packet

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DEVELOPMENT



DIVERSITY



SERVICE





Dear Corporate Partner:

On behalf of the Society of Asian Scientists and Engineers at The University of Texas at Austin, I cordially invite you to partner with our organization for the 2023-2024 academic year.

Our mission is to advance the careers and lives of Asian heritage scientists and engineers. Serving talented students from a wide range of disciplines and backgrounds, we create an environment to enhance leadership and professional skills and prepare our members for future success. We celebrate diversity and inclusion on campuses and in the workplace and promote active community involvement through our volunteering and social events.

As an organization, we have been recognized by our national chapter for our continual efforts in advocating for Asian-Americans. We have fostered students who have gone on to be industry leaders in technology and engineering, research professionals working in renowned labs, and medical scientists and doctors.

In addition to the philanthropic benefits, your support for SASE will increase your company's presence and visibility within a motivated group of students from UT's highly ranked Cockrell School of Engineering, College of Natural Sciences, and more. Since its founding in 2007, our chapter has succeeded and grown with every new year thanks to the generous support from our partners. Our leadership team looks to you and your company to help us further expand our chapter and provide development opportunities for even more members.

This corporate packet details the specifics of how your company can partner with us. It also includes the demographics of the students and what you will be supporting. We hope to show you the impact corporate partners can bring in developing successful innovators and leaders of the future and how we can help your company grow in turn. Thank you for your time and consideration. We look forward to hearing from you and anticipate the opportunity to build and maintain a strong relationship. If you have any questions, do not hesitate to contact me at corporate.sasetexas@gmail.com!

Sincerely,

Joseph Park

SASE Texas Corporate Officer, 2023-24

corporate.sasetexas@gmail.com | sasetexas.org

The University of Texas at Austin
Engineering Student Life, SASE
2501 Speedway, EER 2.848, Austin, TX 78712

PARTNERSHIP SUPPORT LEVELS

Benefits	Bronze (\$250)	Silver (\$500)	Gold (\$800)	Platinum (\$1250)
Company Recognition	✓	✓	✓	✓
Interactive Event		✓	✓	✓*
General Meeting			✓	✓
Primetime Meeting				✓

✓* Two Events

GENERAL MEETINGS

Fall 2023	Spring 2024
Aug 31*	Jan 25*
Sept 14	Feb 8
Oct 12	Feb 22
Oct 26	Mar 28
Nov 30	April 11

* Primetime Meeting

BENEFITS

Company Recognition

Your company name will be advertised on our website, social media, and throughout campus. In addition, at any appearance your company makes, you are welcome to distribute swag.

Interactive Events

Contribution: \$250

Interactive events provide your company with an opportunity to not only meet our members but also engage and network with them. This year, we will be having **in-person** General Meetings, but we'd love to accommodate virtual events outside of GMs.

- In-person events connect your company with accomplished, talented UT students and help our members develop important skills. Your expertise will help members build essential skills needed to excel professionally.

- Lunch n' Learns are similar to General Meetings, but they are presented to a smaller audience, which provides a unique casual atmosphere and opportunity for a more thorough Q&A session.

General Meetings *Contribution: \$300*

General meetings are held on Thursday evenings at 7pm. Your representative(s) will have 30-45 minutes to present to our members, followed by a Q&A session and time to speak individually with students. Presentation content can include personal or professional development, culture, life in industry, exciting company projects, etc. Attendance at General Meetings average around 60 SASE members, but **Primetime Meetings** (*) have an attendance of over 100 members.

Collaboration with Other Organizations

We're very open to collaborating on corporate events with other organizations and are always open to any ideas you may have!

We have hosted successful events with the National Society of Black Engineers (NSBE), Society of Hispanic Professional Engineers (SHPE), American Society of Mechanical Engineers (ASME), Women in Architectural, Civil, and Environmental Engineering (WCAE), and more!

WHO WE ARE

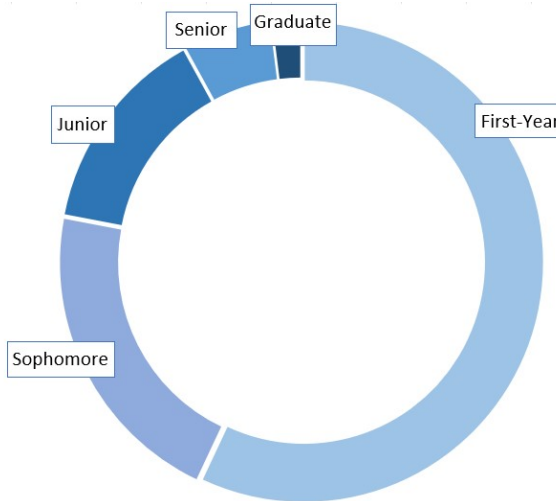
(Data were collected from members in Spring 2022.)

3.87

Average GPA of SASE

100+

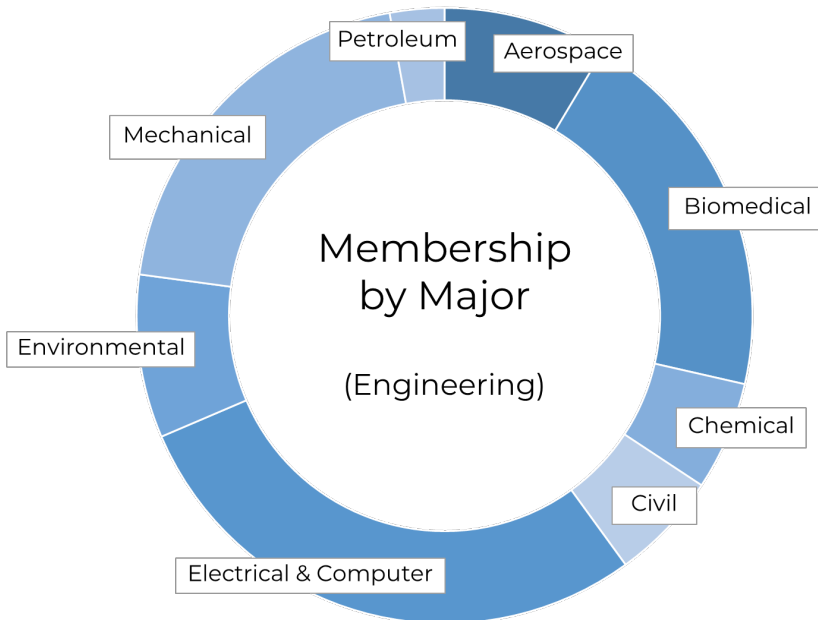
Active SASE membership



Our member achievements include:

- Cockrell Engr. Honors
- UT Presidential Scholar
- Texas Excellence Scholar
- National Merit Scholar
- Rodeo Houston Scholar
- and more!

Membership by Major (Engineering)



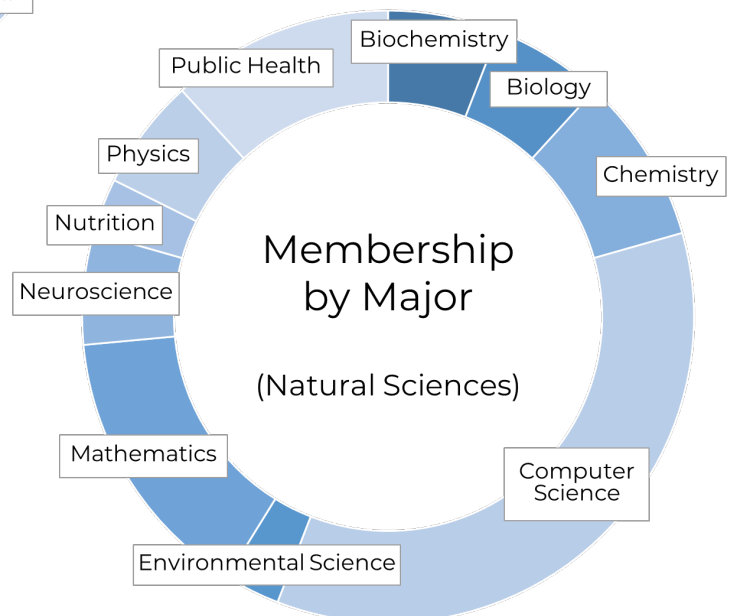
Along with their primary degrees, members are also working towards minors and certificates in:

- Business
- Chinese
- Computer Science
- Creative Writing
- Korean

Outside of SASE, members are active in:

- Research Labs
- Korean Dance Crew
- Texas Rocket Engineering Lab
- Engineering Chamber Orchestra
- Society of Women in Engineering
- Taiwanese, Filipino, Vietnamese, etc. Student Associations
- etc.

Membership by Major (Natural Sciences)



WHAT WE DO

Professional Development

SASE regularly hosts events tailored to professional development with our corporate partners. In the past, we have done LinkedIn, resume, and interviewing workshops. We are very open to new ideas for events to help our members grow!



National Conference

The SASE National Conference and STEM Career Fair will be held both in-person and online this year, and it is the largest conference and career fair for Asian-Americans in the United States. Our annual goal is to send a delegation of our officers and most active members to represent UT Austin.

South Central Regional Conference

The SASE South Central Regional Conference is held yearly within our region to provide members with an opportunity to network with companies and members from other chapters.



WHAT WE DO (CONT.)

Community Service

We have a strong commitment to giving back to our school and our city. This commitment helped us earn the SASEsmiles Award, which recognizes chapters with exceptional community outreach and involvement. Every year, we help promote diversity in STEM through events like Introduce a Girl to Engineering Day and Explore UT.



Social Events

Our chapter aims to develop our members' personal relationships. We provide opportunities to try new things while also exploring Austin through events like hiking, dancing, and much more. In addition, we foster passion for SASE through fun, casual competition with other student organizations. It is that passion that has made our SASE chapter a four-time champion of the Cockrell School of Engineering's annual Engineers Week.

Extracurricular Activities

SASE currently sponsors a dance team (SASE Entropy), volleyball team, and frisbee team. Our dance team specializes in urban and K-pop dance and has won multiple dance events such as "AKDPhi's Mr. Pink" and "So You Think Engineers can Dance". Our volleyball team currently has over thirty active players, with some being intramural collegiate champions, and our frisbee team has around twenty players.



Thank You!

On behalf of the Society of Asian Scientists and Engineers at The University of Texas at Austin, I'd like to thank you for your time and consideration.

Please email me at corporate.sasetexas@gmail.com if you have any questions about our organization, this packet, the partnership form or if you want inspiration for an interactive event! We look forward to working with you!

If you'd like to confirm your support, [please respond via our online form](#), which can be found online at sasetexas.org/corporate.

